## ENLIGHTEN® $\wedge W \wedge RD 2018$ PRESENTED BY ALTAIR





## **Magna Exteriors Torsional Welding for MAGNA Automotive Fascia**

Magna has put a new twist on joining thermoplastic materials in order to help automakers cut weight and costs: torsional welding. The torsional welding process, developed by Magna for automotive applications at its exteriors plant in Liberec, Czech Republic, presents a new way to join plastics. It features a high-speed twisting motion that creates enough friction-based heat to join a plastic bracket to a thermoplastic fascia.

Category: Enabling Technology

Weight Savings: 10% Lighter than previous system

**Application:** 2017 Skoda Octavia

**Methodology: Design Optimization** 

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